

The use of Social Networking sites in the Workplace

Twitter research questionnaire overview

Research conducted by TNS

Sample size: 1,460

1. *Do you use Twitter or other social networking sites?*

- (a) Yes - 57%
- (b) No - 43%

2. *How much time each week do you spend on these sites during office hours?*

- (a) 30 mins - 19%
- (b) 1 hour - 15%
- (c) 1.5 hours - 6%
- (d) 2 hours - 5%
- (e) 2.5 hours - 3%
- (f) +3 hours - 6%
- (g) Don't use sites during office hours - 47%

Mean average 40 mins

3. *On average how much time each day do you think colleagues spend on these sites?*

- (a) 30 mins - 52%
- (b) 1 hour - 22%
- (c) 1.5 hours - 12%
- (d) 2 hours - 7%
- (e) 2.5 hours - 2%
- (f) +3 hours - 4%

Mean average 59 mins

4. *Do you feel it should be up to you what you post on social networking sites?*

- (a) Yes - 84%
- (b) No - 16%

5. *Has your employer issued you with specific guidelines about using Twitter?*

- (a) Yes - 24%
- (b) No - 76%

6. *Does it worry you that you because you can't see the original address for a site when tiny URLs are used that you might be clicking on a link that takes you to an unsecure site?*

(a) Yes - 81%

(b) No - 19%

7. Have you seen sensitive information posted on twitter or other social networking sites that if you were an employer you would be unhappy about?

(c) Yes - 33%

(d) No - 67%